Case study: Working in perfect partnership







Client: Celestra

Project: Marston's Pub Group EPOS refresh

Why:

To enable Marston's to deliver customer engagement at the point of sale

Highlights + challenges

3,500+

POS350's installed

999

Marston's sites installed

6 months

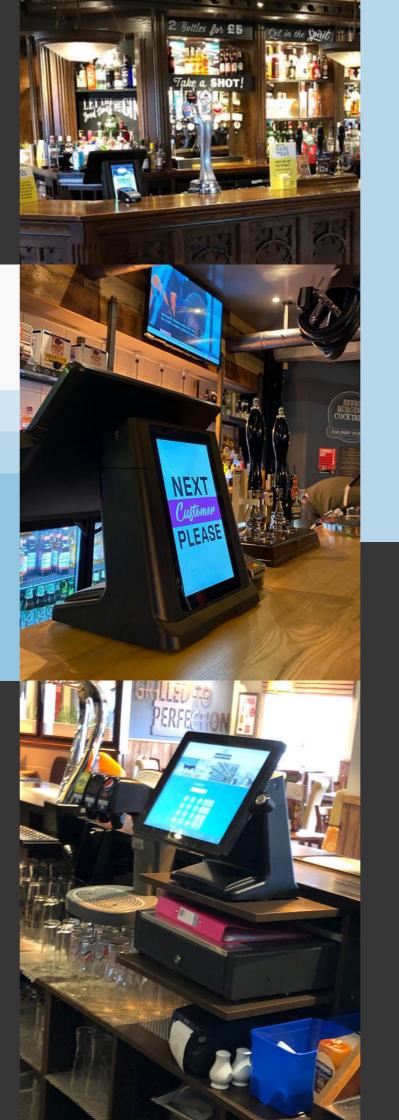
from product design to manufacturer

The POS350 customer engagement hub

Celestra star experience in hospitality

Software by Flooid & delivered by Celestra

Find out what we can deliver for you, call us 01844 264000



Solutions provided for the project



Professional services

• JPOS Device driver modification



Hardware selection

- 15" POS350 Intel J1900
- POS350 integrated PSU
- iButton
- 10" integrated touch display for customer engagement
- Counter mounting kit



Managed services

Procurement & supply chain management

"Marston's initially made the wrong POS hardware selection. In partnership with Box we developed the POS350 to achieve Marston's goal. The product was based on their vision of customer engagement & marketing, not seen in the UK Hospitality market before.

Glen Irving, Sales and Marketing Director

boxtechnologies.com