

Case study: Working in perfect partnership



Client: **Celestra**

Project: **Marston's Pub Group EPOS refresh**

Why:

To enable Marston's to deliver customer engagement at the point of sale



Solutions provided for the project



- Professional services**
- JPOS Device driver modification



- Hardware selection**
- 15" POS350 Intel J1900
 - POS350 integrated PSU
 - iButton
 - 10" integrated touch display for customer engagement
 - Counter mounting kit



- Managed services**
- Procurement & supply chain management

Highlights + challenges

3,500+

POS350's installed

999

Marston's sites installed

6 months

from product design to manufacturer

The POS350 customer engagement hub

Celestra star experience in hospitality

Software by Flooid & delivered by Celestra

“ Marston's initially made the wrong POS hardware selection. In partnership with Box we developed the POS350 to achieve Marston's goal. The product was based on their vision of customer engagement & marketing, not seen in the UK Hospitality market before.

Glen Irving, Sales and Marketing Director

Find out what we can deliver for you, call us 01844 264000

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