

# mothercare



“ Adopting the Cielo PX-150 has allowed us to provide our customers with a shopping experience that simply would not have been possible with our old POS equipment. We’ve always strived to offer a streamlined and stress-free experience during the often exhausting process called parenting, and Box Technologies have helped us to continue offering this experience right up to the till. ”

*Ben Ward, Commercial Director,  
Mothercare Ireland*



## Problem

With a reputation for providing customers with a highly efficient service, Mothercare Ireland needed to ensure its POS systems and back-office equipment reflected this. Their existing technology was outdated, and they needed to upgrade to a reliable and efficient alternative solution, across all 15 of their stores and head office.

## Solution

After testing multiple solutions, Mothercare Ireland settled on Box Technologies’ Cielo PX-150 All-in-One POS system – chosen for its high-specification, build quality, reliability and various connectivity options. In addition, the fast processing power of the Cielo PX-150 allowed staff to process transactions much more quickly, ideal for coping with increased footfall at peak times.

## Result

After a highly successful rollout carried out by Store Computer Technology (SCT) Dublin, a close partner of Box Technologies with extensive experience in retail installations and on-site support, Mothercare Ireland saw the immediate benefits the Cielo PX-150 – reduced queues and a better customer experience all round. The form factor of the Cielo PX-150 also proved highly popular with staff, as it facilitated use in more confined spaces.

## Company Background

Founded in 1992, Mothercare Ireland is the largest retailer of nursery and childcare products in the country with over 275 employees and 15 stores nationwide. Globally, the Mothercare brand is present in 48 countries, making it one of the most instantly recognisable names in parenting retail in the world.